WHAT’S NEW IN THE AWARD-WINNING AT3™

We built the new AT3™ to respond to what consumers told us they wanted for different tyre sizes of an All-Terrain tyre! Based on consumer insights, two variations were developed:

**AT3LT™ - XLT™** with light-truck construction with the capability to carry and tow heavy loads.

**AT34S™** with SUV construction for weekend adventures. The All-terrain champion of all-weather.

![Image of AT3™ tires and SUV]

**NEW! AT3LT™** vs. **Original A/T3™**

1. Worn tyre noise reduced by over 20%
2. Cut and Chip performance improved by 10%
3. Tread life improved by over 15%

Based on U.S. outdoor track testing in September 2017 of current Discoverer A/T™ vs. new Discoverer AT3LT™.

**NEW! AT34S™** vs. **Original A/T3™**

1. Tread life improved by over 10%
2. Wet braking performance improved by over 5%
3. Wet handling performance improved by 15%

Based on U.S. outdoor track testing in September 2017 of current Discoverer A/T™ vs. new Discoverer AT34S™.